

BubbleLife Insights

Activity Report as of Thursday, May 12, 2011

Prepared for: **William S. Briggs, Architect**

http://parkcities.bubblelife.com/community/william_briggs - Park Cities BubbleLife

mobile: <http://parkcities.bubblelife.mobi>

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About This Report

BubbleLife is much more than just a neighborhood news site. Behind BubbleLife, is a rich set of features designed to help businesses reach their neighborhood customers through email, social media, web and other online efforts. We call this product "Neighborhood Marketing Center".

This report summarizes your neighborhood marketing activities based on either your BubbleLife directory listing or BubbleLife group. It is designed to help guide your efforts in reaching new and repeat customers using online marketing efforts.

The Marketing Review gives you some concrete steps for improving your results. A letter grade summarizes your overall efforts. If you address the tasks suggested, your letter grade goes up as should your sales.

Please give us your feedback on ways we can make BubbleLife and this report better by sending comments to support@bubblelifemedia.com

Marketing Center Updates

- [New Open Tracking Graphs](#)
- [New Insights Reporting Shows Marketing Results](#)
- [New Servers, New Features!](#)

Marketing Review [more info...](#)

Your marketing grade: **B (80)**

Category	Task	Last	Due
Content	Post new article	May 06	Sun
Promotion	Send email to members	May 06	Sun
Promotion	Post to social media	May 06	Sun
Promotion	Review advertising messages	-	Tue
Capture	Follow-up with new leads	Apr 27	Fri
Reach	Import new members into group	Wed	Past Due
Promotion	Connect group to social media	-	Past Due

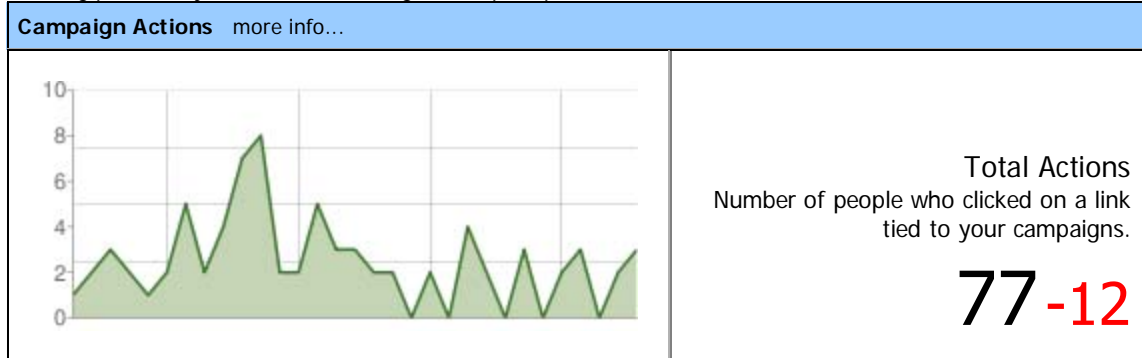
Marketing Center Activity [more info...](#)

Category	Activity	Date
Email	57 sent	May 06
Facebook	Lakewood/East Dallas BubbleLife (152023334833640) - The Home Shows Well, But Does it Live Well?	May 06
Facebook	William S. Briggs, Architect (114833831869614) - The Home Shows Well, But Does it Live Well?	May 06
Facebook	Lake Highlands BubbleLife (131100690275424) - The Home Shows Well, But Does it Live Well?	May 06
Facebook	BubbleLife (103271918131) - The Home Shows Well, But Does it Live Well?	May 06
Facebook	BubbleLife Oak Cliff (156525037712618) - The Home Shows Well, But Does it Live Well?	May 06
Friend To	Lakewood BubbleLife Features	May 06
Friend To	BubbleLife Features	May 06
Friend To	Lake Highlands Features	May 06
Post	The Home Shows Well, But Does it Live Well?	May 06

Marketing Center Advertising Campaigns * [more info...](#)

Campaign Name	Impressions	Actions	%
Beautiful	169,738	622	0.37 %

Covering past 30 days, +/- Indicates changes from prior period.



Marketing Center Most Popular Articles [more info...](#)

Article	Views	Date
Classic Architecture - Homes Designed for Now & Later	1,128	Jan 05
Look in the Cabinet! 7 Reasons for an Architect's Help	835	Jun 08
Choosing a Renovation Contractor?	681	May 05
Can I Save Money Buying Cheaper Materials?	637	Apr 20
The Home Shows Well, But Does it Live Well?	280	May 06

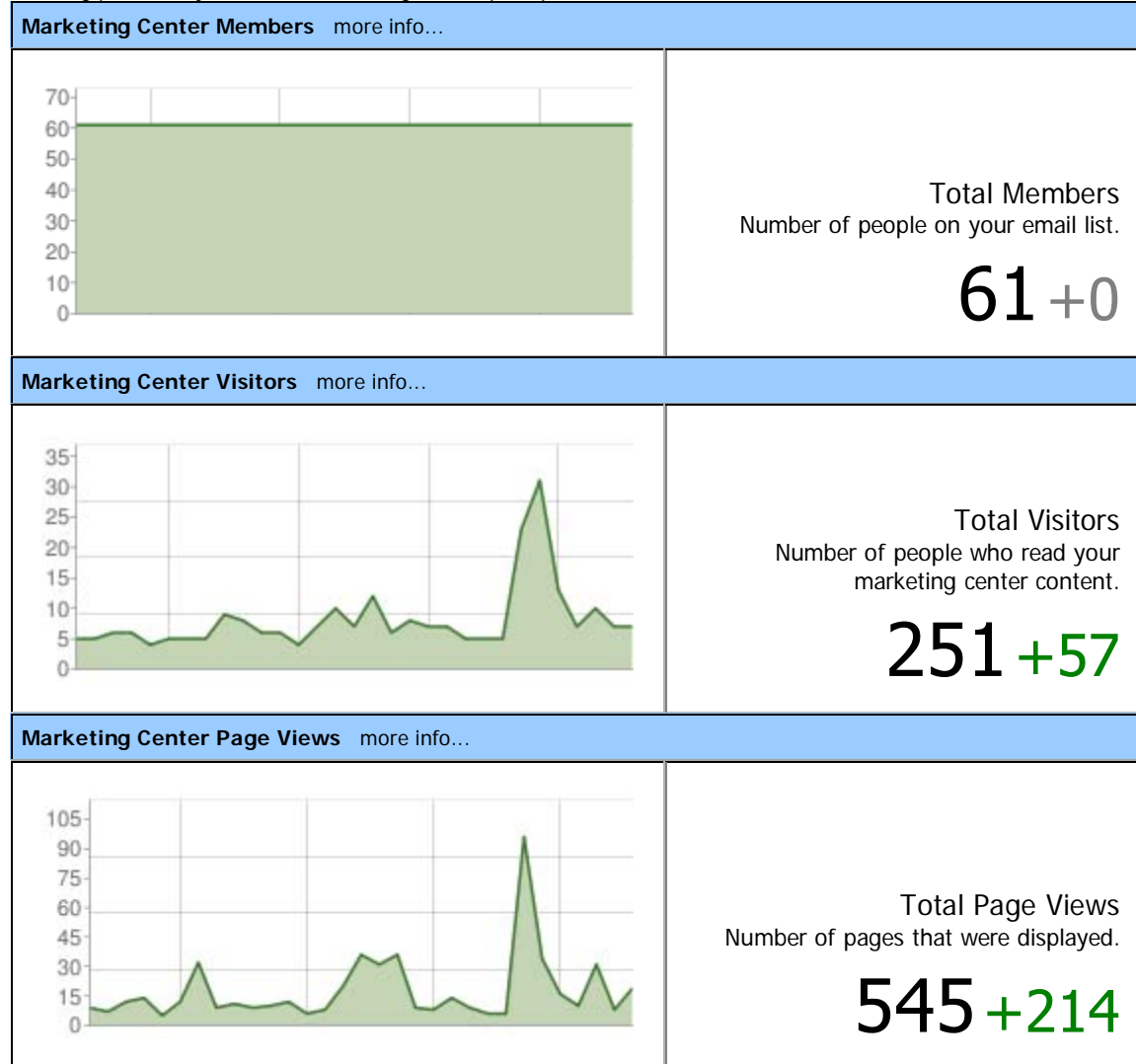
Marketing Center Search Activity [more info...](#)

Keywords	Site	Date
william s. briggs dallas	google.com	Apr 21
william briggs architect	google.com	Apr 30

Total visits from search engines: 2

Marketing Center Charts

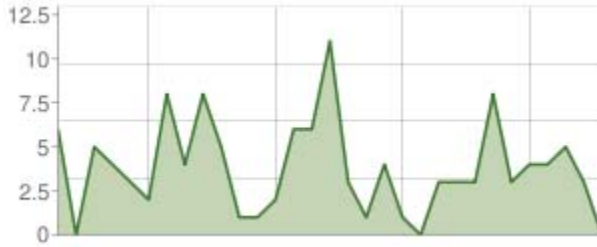
Covering past 30 days, +/- Indicates changes from prior period.



Site Charts *

Covering past 30 days, +/- Indicates changes from prior period.

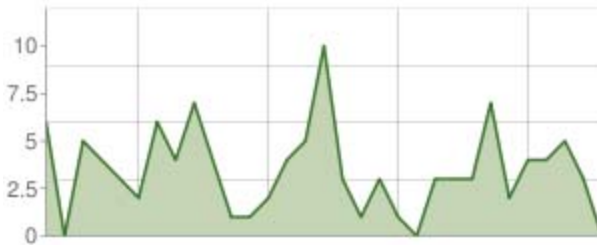
www.williamsbriggs.com [more info...](#)



Website Visits
Number of visits to your website.

117-20

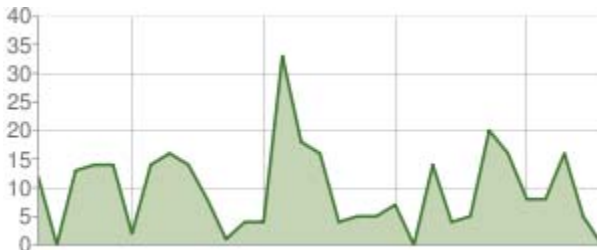
www.williamsbriggs.com [more info...](#)



Website Visitors
Number of people who visited your website.

106-26

www.williamsbriggs.com [more info...](#)



Website Page Views
Number page views you received on your website.

300-166

Additional Free Resources

More information to help you reach your neighborhood customers.

- [Neighborhood Marketing 101](#)
- [Download the *Neighborhood Brands* book.](#) Your guide to reaching the neighborhood.

** Selected reporting items are only available in the full version of Neighborhood Marketing Center or are a premium feature, contact [BubbleLife Media](#) for more information.*

To cancel these emails, login and change your [Membership Settings](#).